



2025 MEDIA KIT

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LET'S GET STARTED!

Where would you like to begin?



Meet AI



Brand Portfolio



Strategic Marketing Solutions



Chemical Engineering Audience Profile



Editorial Calendar



Contact



Audience Reach



Advertising Opportunities

TIP: USE YOUR KEYBOARD ARROW KEYS TO MOVE FORWARD → OR GO BACK ←

WE ARE ACCESS INTELLIGENCE

Access Intelligence (AI) is a leading worldwide information and marketing company that provides unparalleled business intelligence and integrated marketing solutions to nearly a dozen global market sectors

Access Intelligence

ENERGY, ENGINEERING & INFRASTRUCTURE

- POWER
- P3C PUBLIC-PRIVATE PARTNERSHIP CONFERENCE & EXPO
- LDC GAS FORUMS
- CHEMICAL ENGINEERING
- CONCRETE SPORTS & ENTERTAINMENT FACILITIES CONFERENCE
- Experience POWER
- CLEAN GULF CONSCIOUSNESS & EXHIBITION
- 2024 GULF COAST ENERGY FORUM
- GULF COAST ENERGY FORUM
- P3 | ELECTRIFIED
- P3 | Water + energy Summit
- CLEAN WATERWAYS
- CLEAN PACIFIC
- CONCRETE SPORTS & ENTERTAINMENT FACILITIES CONFERENCE
- HEALTHCARE CONFERENCE
- AIRPORT CONFERENCE
- CONNECTED PLANT CONFERENCE
- POWER PLANT 10
- US-MEX NATURAL GAS FORUM

AEROSPACE

- Via Satellite
- DEFENSE DAILY
- AVIATION TODAY
- SATELLITE 2024 CONFERENCE & EXHIBITION
- EXCHANGE MONITOR
- CYBERSAT24
- Valuator THE SEARCH FOR PARTNERS
- WEAPONS COMPLEX MONITOR
- RadWasteSummit
- CONNECTED AVIATION INTELLIGENCE
- CLEAR ENERGY MONITOR
- RADWASTE MONITOR
- DEFENSE DAILY
- NUCLEAR DETERRENCE
- WEAPONS COMPLEX
- Aircraft Value NEWS

HEALTHCARE

- OR Manager Conference
- OR Manager+ Conference
- OR Business Management Conference
- ASC LEADER SUMMIT

MARKETING & MEDIA

- CHIEF MARKETER
- everimarketer
- PR NEWS
- MULTICHANNEL MERCHANT
- emmonsters
- Cablefax
- CYNOPSIS
- ACCESS INTELLIGENCE RESEARCH & CONSULTING
- LEADSCON
- market like a pro
- Talks
- CFX Capitalist
- 3U4
- CHESSQUARTERLY
- publisherforum
- WOMEN MOST POWERFUL WOMEN
- Programmatic IQ
- Big
- BRAND REPUTATION SUMMIT
- THE EDUCATION A-LIST
- EXPERIENTIAL MARKETING
- TOP WOMEN IN MEDIA & AD TECH
- BEST BEST & RISING STAR AWARDS
- Cablefax THE AWARDS
- NONPROFIT AWARDS
- OF Advisor
- EES ESPORTS
- CYNOPSIS MEASUREMENT & DATA CONFERENCE
- EGG ESPORTS & GAMING
- PLATINUM AWARDS
- The INFLUENT List
- PR NEWS REWARD
- topwomen IN MARKETING CAREERS
- MARKETING RESOURCE DIRECTORY
- ADVERTISERS INDUSTRY PREVIEW
- Cablefax Daily
- TEMPEST AWARDS
- EXPERIENCE DESIGN & TECHNOLOGY AWARDS
- ex AWARDS
- PEOPLE OF THE YEAR
- WOMEN INFLUENCERS IN PR CAMPAIGNS
- THE FAXIES
- AGENCY ELITE TOP 100
- EDDIE OZZIE AWARDS
- TOP WOMEN
- PRO AWARDS
- PR NEWS MEASUREMENT CONFERENCE
- CHESSQUARTERLY 200
- OTT
- SOCIAL IMPACT AWARDS
- PR NEWS DIGITAL AWARDS
- AGENCY FORUM
- TOP WOMEN AWARDS
- CYNOPSIS SPORTS
- ops
- Programmatic POWER PLAYERS
- THE SUNNY from Cablefax
- CYNOPSIS MEASURE UP! AWARDS
- CRISIS INSIDER
- BIG TV CONFERENCE
- CFX Cablefax TOP AWARDS
- SOCIAL MEDIA MARKETING AWARDS

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For over 120 years, *Chemical Engineering* has been the unparalleled global source for news, technology, and analysis for the chemical process industries (CPI).

Our robust print, digital media, and in-person event channels deliver cutting-edge information and insights to chemical engineers and technical professionals serving the CPI.

We are committed to being the cornerstone of information, providing practical solutions to the challenges faced on the job. *Chemical Engineering* magazine is synonymous with editorial excellence, featuring a team composed of chemical engineers and chemists, with a collective 45 years of editorial experience and extensive industrial fieldwork.

This unique advantage ensures our content is unmatched in technical depth and insight, positioning us far ahead of the competition.

Our extensive and deep global reach of over 960,000 decision makers in 173 countries and 60,000+ active magazine subscribers surpasses all other media brands — boasting higher circulation and audience engagement across e-newsletters, magazines, social media, and our comprehensive marketable database.

Our advanced digital marketing suite, including content marketing, lead generation, and lead nurturing solutions, offers marketers the most sophisticated programs to effectively and precisely target the industry. The CPI market chooses *Chemical Engineering* for its unrivaled blend of expertise, longevity, and exclusive tools that empower chemical innovation and decision-making in the ever-evolving landscape of the chemical process industries.

Whether your goal is to build brand awareness, generate leads, or assess purchase considerations, *Chemical Engineering* is your gateway to engaging with the dynamic CPI landscape.

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YOU'RE IN GOOD COMPANY

A sample of the organizations that partner with *Chemical Engineering*

SIEMENS



Endress+Hauser **EH**



eschbach



YOKOGAWA 

rotork



EKATO



 **Air Liquide**



BASF

FLUOR

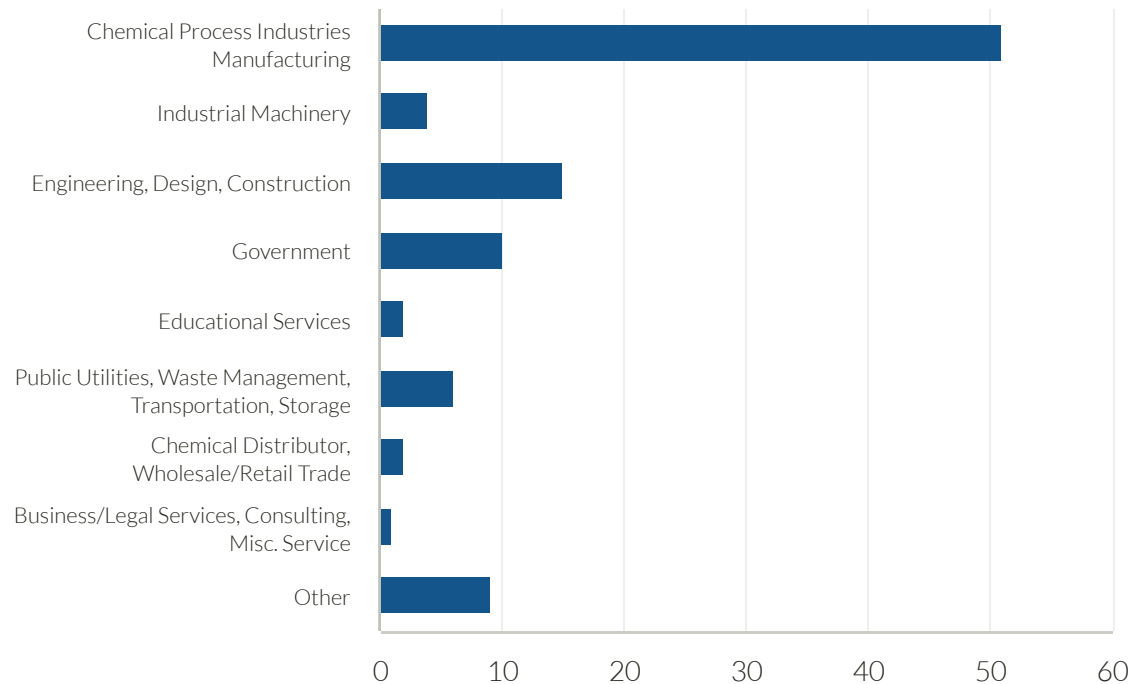
EASTMAN



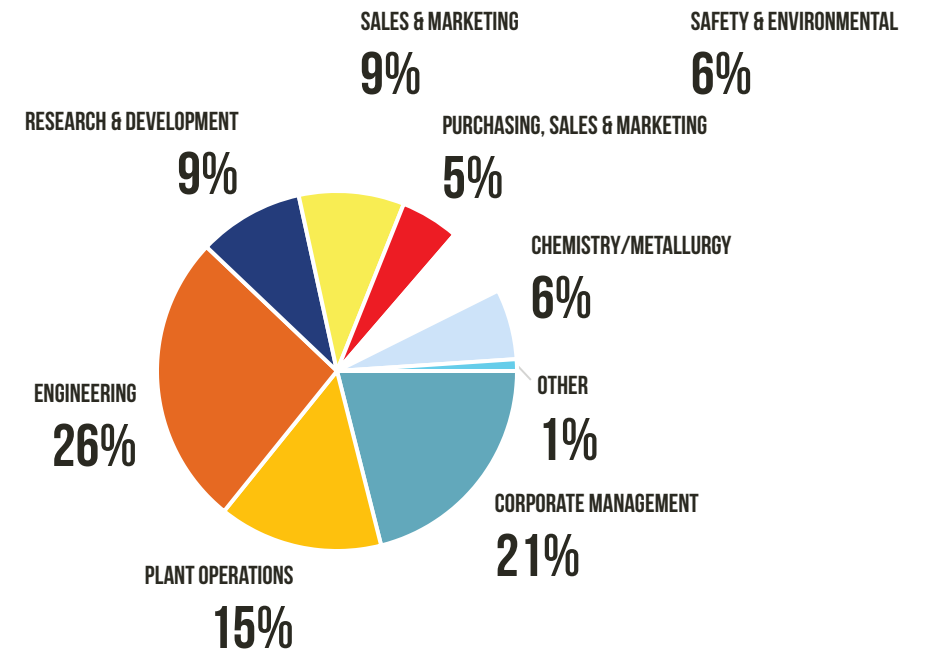
AUDIENCE PROFILE

Chemical Engineering informs key decision-making engineering professionals from across a wide-array of industries and professions.

INDUSTRIES



JOB FUNCTION



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AUDIENCE REACH

With a total reach of 960K in 173 countries and 60,000+ active magazine subscribers, *Chemical Engineering* offers unmatched exposure!

MAGAZINE SUBSCRIBERS

60K

PRINT/WEB

NEWSLETTER SUBSCRIBERS

305K

EMAIL

MARKETABLE EMAILS

375K

EMAIL

MONTHLY PAGEVIEWS

144K

WEB

SOCIAL FOLLOWERS

137K

WEB

LIVE EVENT ATTENDEES

750

EVENTS

ANNUAL WEBINAR REGISTRANTS

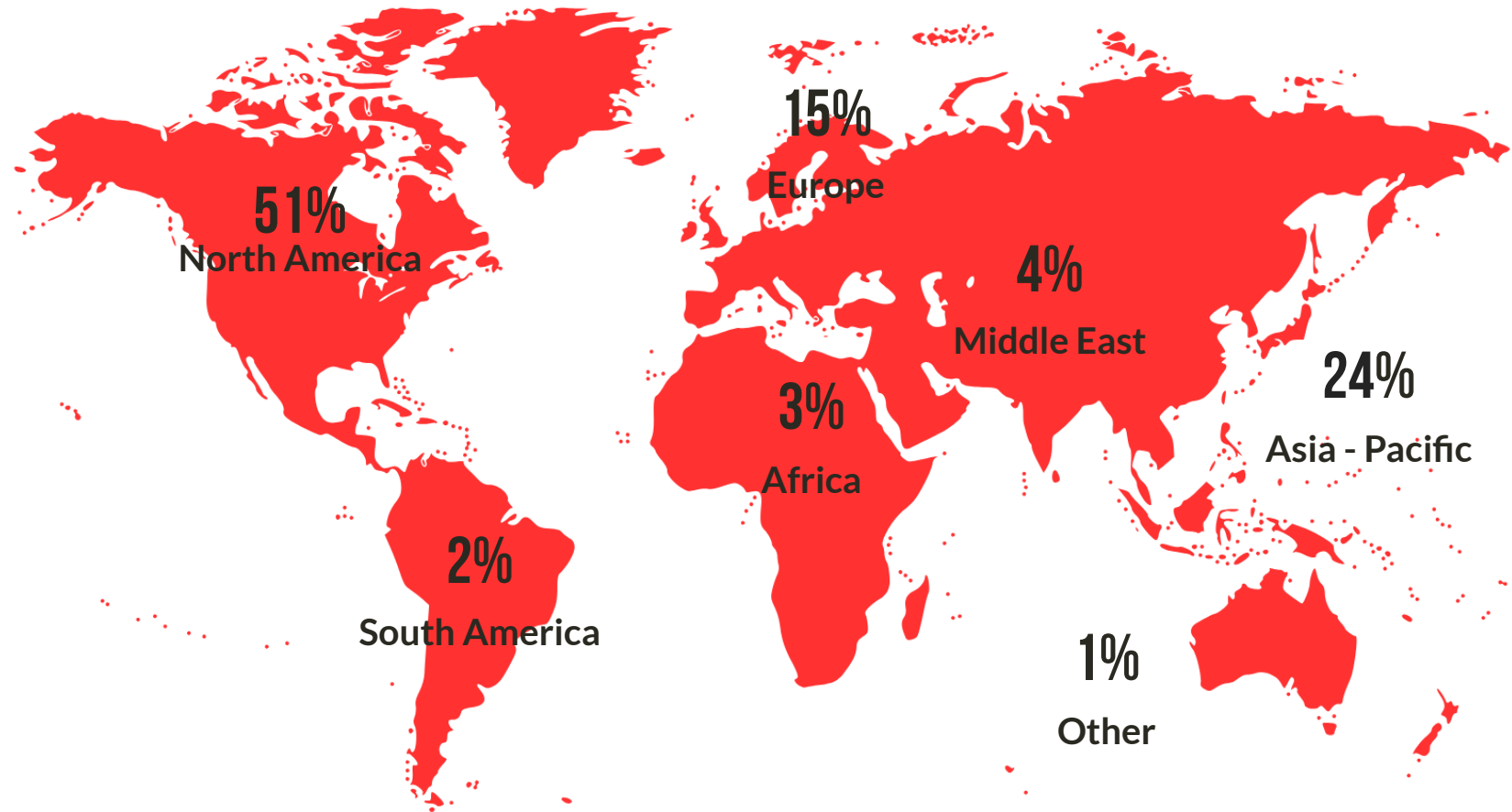
4,724

EVENTS

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GEOGRAPHICAL REACH

Engage our community of chemical processing professionals worldwide



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LIVE EVENTS

Chemical Engineering brings industry professionals together throughout the year to uncover new technologies, learn from case studies, and foster connections and commerce.



CHEMICAL ENGINEERING MAGAZINE

With a total reach of 960k in 173 countries and 60,000+ active magazine subscribers, *Chemical Engineering* offers unmatched exposure!



DIGITAL

Across chemengonline.com, our six newsletters and a plethora of digital channels including webinars, podcasts, social media and much more, we cover new technologies, market developments, and the industry issues that matter the most.

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EVENTS



EXPERIENCE POWER

The Experience POWER Week unites stakeholders across the entire energy value chain to navigate the energy transition, offering focused tracks on decarbonization, distributed energy resources, and the hydrogen economy.

[Learn more](#)



HYDROGENEXT

HydrogeNext covers the full hydrogen energy value chain from production to distribution and end-use, bringing together power generation and chemical process industry professionals to collaborate and learn about the fast-paced advances being made toward a hydrogen economy.

[Learn more](#)



CONNECTED PLANT CONFERENCE

The Connected Plant Conference is the premier digitization event covering digital transformation and digitalization for the power and chemical process industries.

[Learn more](#)

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ADVERTISING SOLUTIONS



Website Advertising



Chemical Engineering Magazine



Video Advertising



Newsletter Advertising



Live Webinars



Interactive Quizzes



Hot Products



Long form Content



Strategic Marketing Solutions



Email Marketing



***CHEMICAL ENGINEERING* MAGAZINE**

Chemical Engineering is leading source for news, technology and analysis used by engineers, operators, plant managers, senior managers and consultants worldwide.

Magazine Advertising Features

- Each ad is featured in print and digital version
- Multiple sizes available, including cover wraps
- Added value special advertorial sections
- Advertising/market research included in specific issues
- Pass along readership of 130k readers
- 88% of readers have taken a purchasing action based on ad engagement



MECHANICAL REQUIREMENTS

Width x Height	Inches	Millimeters	Picas
2 page spread (bleed)	16.25" x 11"	412.8 x 279.4 mm	97p6 x 66p
2 page spread (non-bleed)	15" x 10"	381.0 x 254.0 mm	90p x 60p
1 page (bleed)	8.125" x 11"	206.4 x 279.4 mm	48p9 x 66p
1 page (non-bleed)	7" x 10"	177.8 x 254.0 mm	42p x 60p
2/3 page (bleed)	5.25" x 11"	133.4 x 279.4 mm	31p6 x 66p
2/3 page (non-bleed)	4.625" x 10"	117.5 x 254 mm	27p4.5 x 60p
1/2 page vertical (bleed) ◊◊	4" x 11"	101.6 x 279.4 mm	24p x 66p
1/2 page vertical (non-bleed) ◊◊	3.375" x 10"	85.7 x 254.0 mm	20p3 x 60p
1/2 page island (non-bleed)	4.625" x 7.375"	117.5 x 187.3 mm	27p9 x 44p3
1/2 page horizontal (bleed)	8.125" x 5.625"	206.4 x 142.9 mm	48p9 x 33p9
1/2 page horizontal (non-bleed)	7" x 4.875"	177.8 x 123.8 mm	42p x 29p3
1/3 page vertical (bleed)	2.875" x 11"	73.0 x 279.4 mm	17p3 x 66p
1/3 page vertical (non-bleed)	2.25 x 10"	57.15 x 254 mm	13p1.5 x 60p
1/3 page horizontal (non-bleed)	7" x 3.375"	177.8 x 85.7 mm	42p x 20.25p
1/3 page square (non-bleed)	4.625" x 4.875"	117.5 x 123.8 mm	27p4.5 x 29p3
1/4 page (non-bleed) ◊◊	3.375" x 4.875"	85.7 x 123.8 mm	20p3 x 29p3
1/6 page vertical (non-bleed)	2.25" x 4.875"	57.2 x 123.8 mm	13p1.5 x 29p3
1/6 page horizontal (opposite cover #3 in every issue)	4.625" x 2.25"	117.5 x 57.2 mm	27p9 x 13p6
Publication Trim Size	7.875" x 10.75"	200 x 273 mm	47p3 x 64p6

◊◊ Note: 1/2 page vertical and 1/4 page are NOT available in the Buyers' Guide.

FOR ALL BLEED ADS: Keep vital matter 1/2" (13mm) from gutter edge and 3/8" (10mm) from top, bottom, and outside trim edge. 1/8" (3mm) roughed out of gutter bleed. 1/8" (3mm) trimmed off all three outer edges.

MECHANICAL REQUIREMENTS FOR FURNISHED INSERTS: 8 1/8" (206mm) X 11" (279mm). Publication trims to 7 7/8" (200mm) X 10 3/4" (273mm). Spread- 16 1/4" (413mm) X 11" (279mm). Keep vital matter 1/2" (13mm) from gutter edge and 3/8" (10mm) from top, bottom, and outside trim edges. Maximum stock weight of 70# coated is requested. Up to 80# accepted with advance clearance. 60# maximum weight for uncoated stock is requested. Up to 60# accepted with advance clearance. Maximums are 25" (635mm) X 38" (965mm) basis.

CLOSING DATES AND CANCELLATIONS: See Editorial Calendar for space reservation and ad materials closing dates. No cancellations accepted after closing dates.

ADVERTISING SPECS

- Publication Trim Size: 7-7/8" wide x 10-3/4" high (200 x 273 mm)
- Paper Stock: 70 lb gloss-coated offset cover, 38 lb coated offset body
- Method of Printing: CTP Web on Offset
- Type of Binding: Saddle-Stitch
- Material Specifications: To qualify for standard agency commissions, digital ads and color proof must be provided.
- Storage of Advertising Materials: All materials will be stored for 12 months and then destroyed unless otherwise instructed in writing.

FILE PREP

- Set up documents to be final ad size (same width and depth as mechanical size).
- Files for Full Page Ads should be set up for BLEED SIZE (8-1/8" wide x 11" deep).
- Do not compress linked graphics when preparing TIFF or PDF.
- All files must be converted to CMYK – not RGB. 2-color ads must be CMYK builds.
- Trapping must be completed prior to creating final TIFF or PDF. Trap at .20 pt. and overprint black.

Accepted Digital Formats

- Press-/Print-Optimized PDF (all fonts embedded/all graphics hi-res and linked properly), high-resolution (300 dpi minimum)
- TIFF or EPS formats, 133-line or 300-dpi resolution

Note: We can not accept native application files, such as Quark XPress or InDesign. Film ads will incur a conversion charge.

If you have FTP software, you may forward your ad files to our FTP site:

HOST: prod.accessintel.com

USERID: produsr

PASSWORD: pRodr2* (case sensitive, and don't forget the asterisk at the end)

DIRECTORY: /CHE_ads

Note: Files must be stuffed as a self-extracting archive before you forward your ad to our FTP site.

Please email confirmation to gseverine@accessintel.com.

Scanned images should be provided for placement, half-tone images should be 266 dpi or higher at 100% or reproduction size. Line art should be scanned at 300 dpi at 100%.

MATCHED COLOR. When PMS or other matched colors are specified, these will be built from process colors. If a matched color requires that we run a PMS color, see your representative for five-color ad rates.

PRODUCTION CHARGES. Ads that do not meet the specs list above or requests for changes to digital ads are subject to production charges. Contact the magazine production manager for details on production charges.

Address space orders, instructions, correspondence and proofs to:

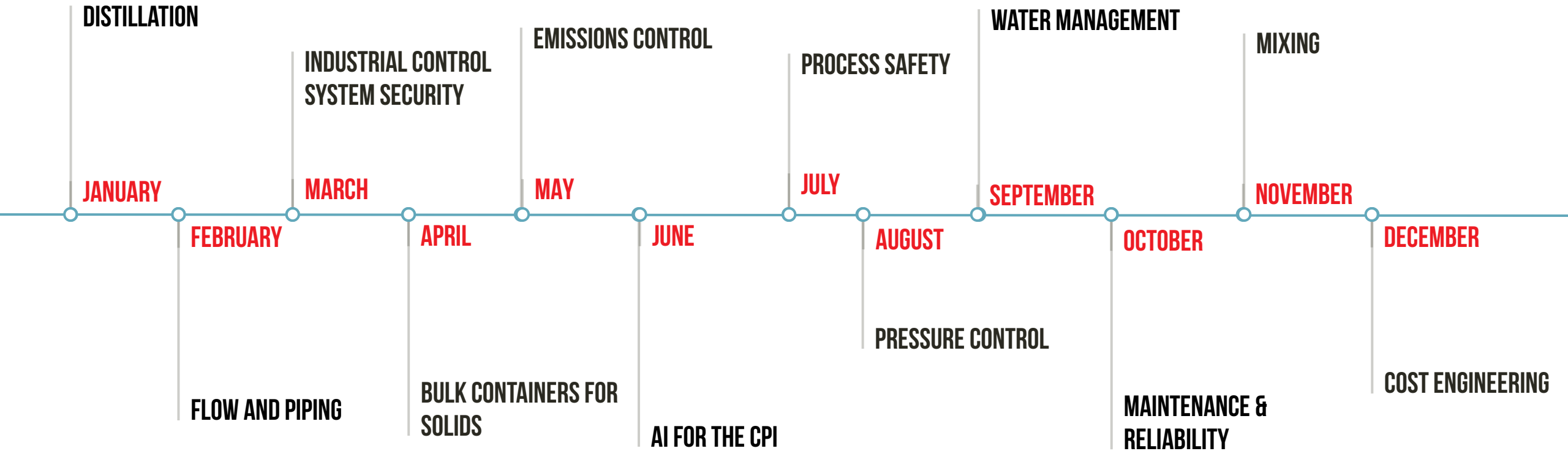
Chemical Engineering, Production Department, 9211 Corporate Blvd, 4th floor, Rockville, MD 20850

FURNISHED INSERTS. On shipments of furnished inserts from outside the U.S., ship prepaid via air freight to: LSC Communications, Attn: Vivian Malone, 13487 S. Preston Hwy, Lebanon Junction, KY 40150, Tel: 800-214-1127 (Please include magazine name and issue date if possible). At the time of shipment, email gseverine@accessintel.com tracking information.

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EDITORIAL CALENDAR

[Download the Editorial Calendar](#)



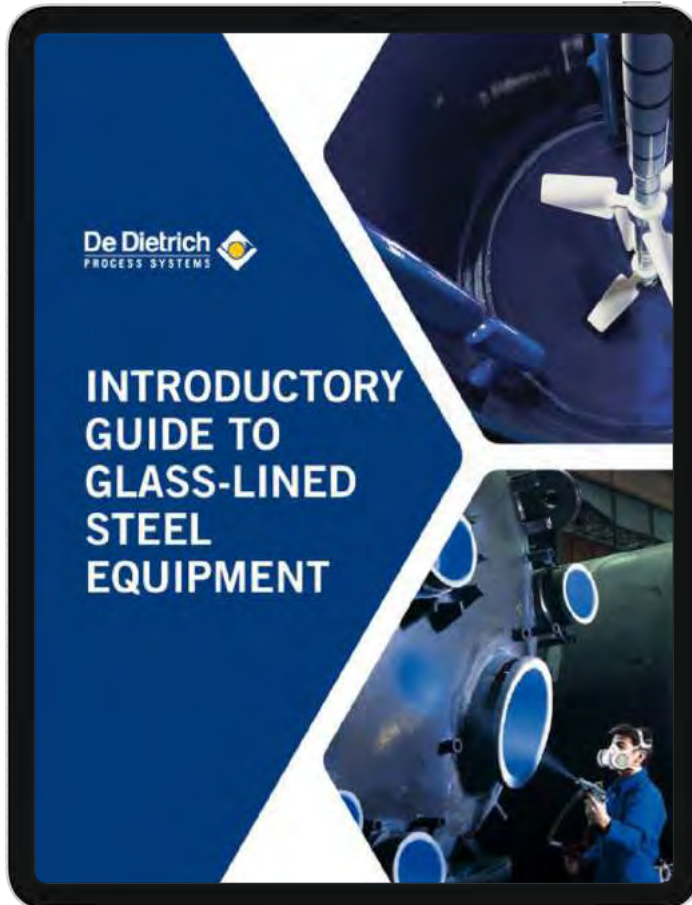
2025	FEATURE REPORTS	EQUIPMENT NEWSFRONT	EQUIPMENT FOCUS	FACTS AT YOUR FINGERTIPS	SOLIDS PROCESSING	ENVIRONMENTAL, HEALTH & SAFETY	SOFTWARE, AUTOMATION & CONTROL	SHOW PREVIEWS	SPECIAL ADVERTISING SECTIONS	BONUS DISTRIBUTION <small>*Subject to change</small>
JANUARY Ad Space Closing 12/2/2024 Ad Materials Due 12/5/2024	Distillation	Weighing	Flowmeters	AI Enabled Materials	Weighing	Hydrogen Safety: Leak Detection	Flowmeters/ AI Enabled Materials			
	Hydrogen Safety: Leak Detection									
FEBRUARY Ad Space Closing 1/3/2025 Ad Materials Due 1/8/2025	Flow and Piping: Sonic Choking	Heat Exchange	Laboratory Equipment	Solids Blending	Solids Blending	Fire/Explosion Safety *	Process Control*			ARC Industry Forum, February 13-19, Orlando, Fla.
	Membranes									SOCMA Show, February 19-21, Nashville, TN
MARCH Ad Space Closing 1/31/2025 Ad Materials Due 2/5/2025	Industrial Control System Security	High-Purity Process Equipment	Performance Materials	Mass Transfer	Filtration	Industrial Control System Security	Industrial Control System Security	Interphex	Signet AdProbe Study	Interphex, April 1-3, New York City
	Filtration									
APRIL Ad Space Closing 3/3/2025 Ad Materials Due 3/6/2025	Bulk Containers for Solids	Temperature Measurement and Control	Personal Protective Equipment	Corrosion Prevention	Bulk Containers for Solids	Personal Protective Equipment	Temperature Measurement and Control	International Powder & Bulk Solids	Solids Processing	International Powder & Bulk Solids, April 29-May 1, Rosemont, Ill.
	Pumps									AICHE Spring Meeting, April 6-10, Dallas, Tex.
MAY Ad Space Closing 3/31/2025 Ad Materials Due 4/3/2025	Emissions Control	Petroleum Refining	Solids Storage & Handling	Valves	Solids Storage & Handling	Emissions Control	Valves	U.S Gulf Coast		
	Materials of Construction						Emissions Control			
JUNE Ad Space Closing 5/5/2025 Ad Materials Due 5/8/2025	AI for the CPI	Mixing Equipment	Seals & Gaskets	Fermentation / Bioprocessing	Milling/ Grinding*	Seals and Gaskets	AI for the CPI	Digitalization		Valve World Americas, June 4-5, Houston
	Steam Handling									

EDITORIAL CALENDAR

2025	FEATURE REPORTS	EQUIPMENT NEWSFRONT	EQUIPMENT FOCUS	FACTS AT YOUR FINGERTIPS	SOLIDS PROCESSING	ENVIRONMENTAL, HEALTH & SAFETY	SOFTWARE, AUTOMATION & CONTROL	SHOW PREVIEWS	SPECIAL ADVERTISING SECTIONS	BONUS DISTRIBUTION <small>*Subject to change</small>
JULY Ad Space Closing 6/2/2025 Ad Materials Due 6/5/2025	Process Safety	Burners and Combustion	Mobile Devices and Apps	Conveying	Conveying	Process Safety	Mobile Devices and Apps		Lead Advantage Study	
	Rotating Equipment									
AUG Ad Space Closing 7/7/2025 Ad Materials Due 7/10/2025	Pressure Control	Dust Control	Pipes, Tubes and Fittings	Heat Transfer	Dust Control	Dust Control	Pressure Control			
	Tanks and Vessels									
SEPT Ad Space Closing 8/1/2025 Ad Materials Due 8/6/2025	Water Management	Decarbonization	Pumps	Battery Chemistry	Particle Size/Screening*	Water Management	Valves	Powtech	Water	Turbomachinery & Pump Symposia, TBA, Houston
	Valves								Europe	Powtech Technopharm, Nuremberg, Sept. 23–25
OCT Ad Space Closing 9/3/2025 Ad Materials Due 9/8/2025	Maintenance & Reliability	Packaging	Level Measurement & Control	Plastics Recycling	Packaging	Hydrogen Handling/Safety*	Level Measurement & Control	HydrogeNext	Decarbonization	K Show, Oct. 8–15, Dusseldorf, Germany
	Professional Development							K Show		Experience Power/HydrogeNext TBA
NOV Ad Space Closing 10/6/2025 Ad Materials Due 10/9/2025	Mixing	Software	Industrial Housekeeping	Drying/Evaporation	Drying/Evaporation	Industrial Housekeeping	Software		Signet Ad Study	
	Heat Exchange									
DEC Ad Space Closing 10/31/2025 Ad Materials Due 11/5/2025	Cost Engineering	Safety Instrumented Systems	Process Sensors	Reactor Design	Solids Handling & Processing	Safety Instrumented Systems	Process Sensors			
	Solids Handling & Processing									

* Denotes Standalone Articles

CREATIVE SERVICES



LET US HELP YOU CREATE CONTENT

Have an idea but lack the internal resources to make it happen? Our editorial staff, designers, and marketers are your partners to produce new content. Working with our team gives you access to deep industry insights and connections, and access to the best messaging strategies based on our years of content marketing experience.

Our team has helped our advertising partners create:

- Featured Articles
- Technical Whitepapers
- Animated Videos
- Compelling Webinars
- Interactive Quizzes

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VALUE AT SCALE

*Chemical Engineering's '24
Advertising KPIs*

AD IMPRESSIONS SERVED

24.9MM

PAGE VIEWS PER MONTH

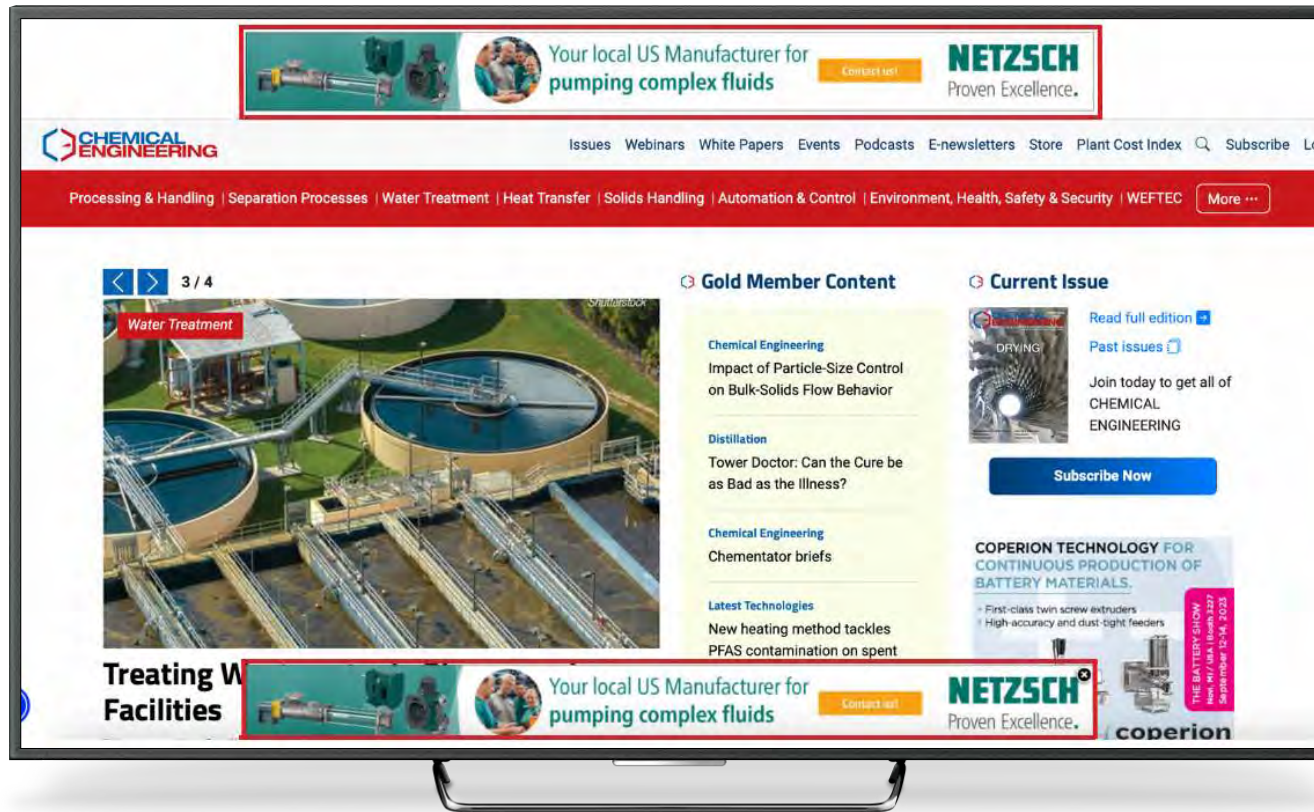
144K

LEADS GENERATED

8.7K

TIP: USE YOUR KEYBOARD ARROW KEYS TO MOVE FORWARD → OR GO BACK ←

WEBSITE ADVERTISING



AD UNITS

Rates are based on cost per thousand (CPM) impressions (chemengonline.com averages over 140k pageviews per month).

- **Billboard (970x90)** - \$140 CPM
- **Half Page (300x600)** - \$140 CPM
- **Fluid** - \$250 CPM
- **Native** - \$150 CPM
- **Floater** - \$180 CPM
- **Medium Rectangle (300x250)** - \$110 CPM

WEBSITE ADVERTISING

BANNER AD RATES

Rates are based on cost per thousand (cpm) impressions. Due to traffic and based on demand, positions may be rotated to accommodate all advertisers. 40K ad impressions in a \$110 cpm ad position would cost \$4,400.

MECHANICAL DIGITAL SPECIFICATIONS

FILE FORMATS: .gif (animated or static), .jpg, HTML5

MAX FILE SIZE: 60K

3rd Party Tags are accepted

- Please contact sales representative for a list of supported vendors

NOTE ON ANIMATED .GIF FORMAT:

- Please make sure the ad continuously loops

The screenshot shows a webpage from Chemical Engineering. The main content is a technical article titled "Selection Guide for Solids-Drying Systems". It features a flow diagram with stages: Stage 3 (Dryer) and Stage 4 (Total Moisture). The diagram shows moisture entering from the left, passing through a dryer, and then being added to a total moisture stream. Text labels include "Moisture", "Wet Cloud", "A lot of Moisture", "Cyclone", "Total Moisture Added = M2+M3", "Moisture Added with feed", "Moisture Added from Ambient Air", "Moisture Added from Burning Natural gas", and "Moisture Added from Ambient Air". Below the diagram is a "Gold Member Content" section with three items: "Processing & Handling: Chamerator Briefs", "Sustainability: Commercial debut for sand based thermal-energy storage", and "Processing & Handling: A more sensitive way to differentiate chiral compounds". There is also a "Current Issue" section with a "Reduce your carbon footprint" article and a "CONTACT US" button.

RATES:

SUPER LEADERBOARD: \$140 CPM

970x90 px

HALF PAGE: \$140 CPM

300x600 px

FLOATER: \$180 CPM

970x90 px

Floater ad sticks to the bottom of the screen as user scrolls up and down on the website.

MEDIUM RECTANGLE: \$110 CPM

300x250 px

FLUID BANNER: \$250 CPM

1920x[921 - 929] px

NATIVE AD: \$150 CPM

The fluid banner features the Chemical Engineering logo on the left, followed by the text "Learn More About This High-Impact Opportunity" and a red "CONTACT US" button on the right. The background shows a blurred industrial scene.

FLUID BANNER

With this new, high-impact ad unit you can reach the *Chemical Engineering* audience in an impressive and immersive way, while offering a great user experience by allowing the users to scroll down and continue with their site visit. No X to click out, no timers, but rather a more seamless experience. Amplify your message with this exciting new advertising experience!

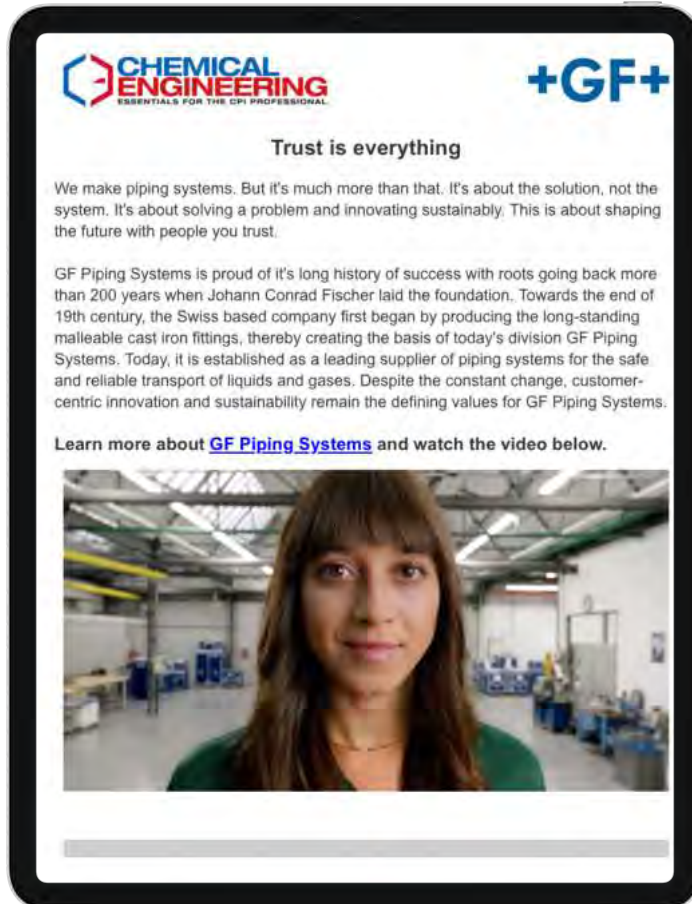
NATIVE ADS

Chemical Engineering's native advertising opportunities provide content marketers with optimal positioning and alignment with Chemical Engineering's award-winning editorial content. Native ads are featured throughout the site including within articles, allowing our partner's native ads to gain maximum exposure to our highly-valued audience.

Submit your creative to: adops@accessintel.com.

Please include: "chemengonline.com", your company name, and running dates, if known.

EMAIL MARKETING



TARGETED EMAIL BLASTS AND RETARGETING

Send your custom HTML email message to your selected audience segment from *Chemical Engineering's* coveted customer database. And you have the option to have a follow-up email automatically sent to users that engaged with the initial email blast or to the non-engaged from the initial e-blast.

Pricing

- **\$700 CPM** – Standard email blast
- **\$850 CPM** – Standard email blast + email resend to engaged segment (opens and clicks)
- **\$1,000 CPM** – Standard email blast + email resend to non-engaged segment

HOT PRODUCTS



Space Saving CHEM-FEED® Wall Mount Skid Systems

BW



Cramped Equipment Room? Limited Floor Space? Blue-White®'s space saving CHEM-FEED® wall mount skid systems provide a convenient, fully equipped and fully assembled alternative to bulky floor models.

CHEM-FEED skids deliver the chemical resistance your application requires with your choice of four pipe material options, including, PVC, CPVC, PVDF, and Chem Proline®. All skids are fusion welded for added strength and plumbing connections are threadless for leak-free operation.

CHEM-FEED wall mount skids have a light weight, chemical resistant polyethylene back panel with access holes for easy access to wiring. In addition, there are four conveniently located handles to assist with mounting and installation.

These sturdy and feature-rich wall mount units are available in one or two pump configurations and are equipped with the Blue-White Diaphragm or Peristaltic Chemical Feed Pump you choose.

Blue-White Industries
<https://www.blue-white.com>

Engineered Products for Water/WasteWater Applications



CHECK VALVES FOR WATER/WASTEWATER APPLICATIONS

Proco Products, Inc. has been supplying water and wastewater treatment plants with cost-effective, durable rubber check valves for decades. Proco's experience in these industries over the years includes the development of sturdy, high-quality expansion joints and rubber duckbill check valves to assist in the control of back pressures while resisting corrosion and breakage from harsh conditions. From water purification to managing and controlling sewerage and wastewater, each water treatment valve has a specific use and ideal operating parameters. For more information, please visit Proco's website:
<http://www.procoproducts.com>

Proco Products, Inc.
<https://www.procoproducts.com>

PREMIUM PRODUCT SHOWCASE

Hot Products is a tool that guarantees product exposure to the global audience of Chemical Engineering. Whether it's a new product launch or to promote existing products before an event, **Hot Products** will give you the edge you need to ensure premium exposure.

Reach more than 85,000 decision-makers in the CPI with a combination of print and e-newsletter marketing.

67,000 Distribution

- Product photo
- 100-word product description

Pricing

- Starting at \$3,100 for print and e-letter

NEWSLETTER ADVERTISING

DOWNLOAD E-LETTER CALENDAR



CHEMICAL ENGINEERING DIRECT

Chemical Engineering's weekly DIRECT e-newsletter is sent to a global database of professionals in the chemical process industries, and provides the latest CPI news including news about plants, mergers and acquisitions, and more.

64,000 TOTAL CIRCULATION (WEEKLY)

CHEMICAL ENGINEERING DIRECT RATES

- Leaderboard Banner Ad 700x90/Text Ad **\$3,200**
- 1st Banner Ad – 300x250 **\$2,600**
- 2nd Banner Ad – 300x250 **\$2,300**
- Issue Takeover **\$8,000**



CHEMICAL ENGINEERING SUSTAINABILITY

Chemical Engineering's Sustainability Direct bi-monthly e-letter brings the latest news related to the progress that the chemical process industries are making toward a circular economy, with focus topics including recycling, decarbonization, renewable fuels and more.

66,000 TOTAL CIRCULATION (BI-MONTHLY)

CHEMICAL ENGINEERING SUSTAINABILITY RATES

- Leaderboard Banner Ad 700x90/Text Ad **\$3,200**
- 1st Banner Ad – 300x250 **\$2,600**
- 2nd Banner Ad – 300x250 **\$2,300**
- Issue Takeover **\$8,000**

NEWSLETTER ADVERTISING

DOWNLOAD E-LETTER CALENDAR



CHEMICAL ENGINEERING FOCUS

The monthly CE Focus is sent to a targeted database determined by the subject matter of each technical report. Chemical Engineering FOCUS highlights specific technologies with each issue.

65,000 TOTAL CIRCULATION (MONTHLY)

CHEMICAL ENGINEERING FOCUS RATES

- Leaderboard Banner Ad 700x90/Text Ad **\$3,200**
- 1st Banner Ad – 300x250 **\$2,600**
- 2nd Banner Ad – 300x250 **\$2,300**
- Issue Takeover **\$8,000**



CHEMICAL ENGINEERING BREAKTHROUGH TECHNOLOGIES

This e-newsletter brings news of innovative and novel technologies in a concise format each month.

64,000 TOTAL CIRCULATION (MONTHLY)

BREAKTHROUGH TECHNOLOGIES RATES

- Leaderboard Banner Ad 700x90/Text Ad **\$3,200**
- 1st Banner Ad – 300x250 **\$2,600**
- 2nd Banner Ad – 300x250 **\$2,300**
- Issue Takeover **\$8,000**

NEWSLETTER ADVERTISING

DOWNLOAD E-LETTER CALENDAR



CHEMICAL ENGINEERING PLANT COST INDEX

Since its introduction in 1963, the Chemical Engineering Plant Cost Index (CEPCI) has served as an important tool for chemical-process-industry (CPI) professionals when adjusting process plant construction costs from one period to another. This e-letter deploys the last Wednesday of each month and highlights the CEPCI news.

66,000 TOTAL CIRCULATION (MONTHLY)

PLANT COST INDEX RATES

- Leaderboard Banner Ad 700x90/Text Ad **\$3,200**
- 1st Banner Ad – 300x250 **\$2,600**
- 2nd Banner Ad – 300x250 **\$2,300**
- Issue Takeover **\$8,000**



CONNECTED PLANT DIRECT

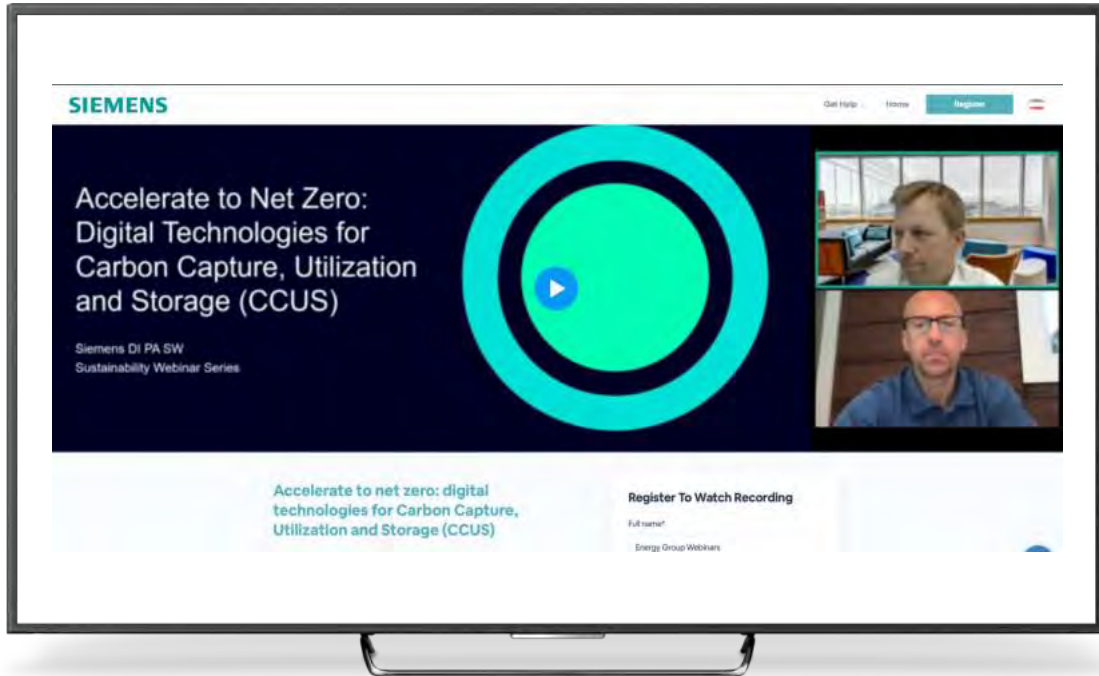
Connected Plant Direct covers the latest topics related to digitalization and the Industrial Internet of Things for both the power generation and chemical process industries.

81,000 TOTAL CIRCULATION (MONTHLY)

CONNECTED PLANT RATES

- Leaderboard Banner Ad 700x90/Text Ad **\$3,200**
- 1st Banner Ad – 300x250 **\$2,600**
- 2nd Banner Ad – 300x250 **\$2,300**
- Issue Takeover **\$8,000**

LIVE WEBINARS



CHEMICAL ENGINEERING WEBINARS

Enhance your marketing strategy with Chemical Engineering webinars-an engaging, measurable, and cost-effective way to connect with CPI professionals. Our webinars offer a dynamic marketing solution that not only accelerates lead generation but also delivers actionable results , ensuring your message resonates with the right audience. Don't miss the opportunity to elevate your outreach and achieve measurable success with CE webinars.

Webinar Features

- Chemical Engineering staff to moderate
- Detailed registration and attendance report provided
- Advertising includes email and online promotions

Pricing

- Starting at \$15,000

WHITE PAPERS

VISIT WHITE PAPERS ARCHIVE



WHITE PAPERS

White Paper Sponsorships provide an opportunity for sponsors to post technical papers from industry experts and thought leaders. The White Paper is hosted on chemengonline.com and promoted through different media channels to drive leads. Generate profitable leads with this valuable online lead generation tool.

Pricing

- CPL \$68

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LONG FORM CONTENT

SEE CASCADE EXPERIENCE



CASCADE

This customized multimedia solution engages the reader across devices through the use of responsive web design and an enhanced visual experience.

Features

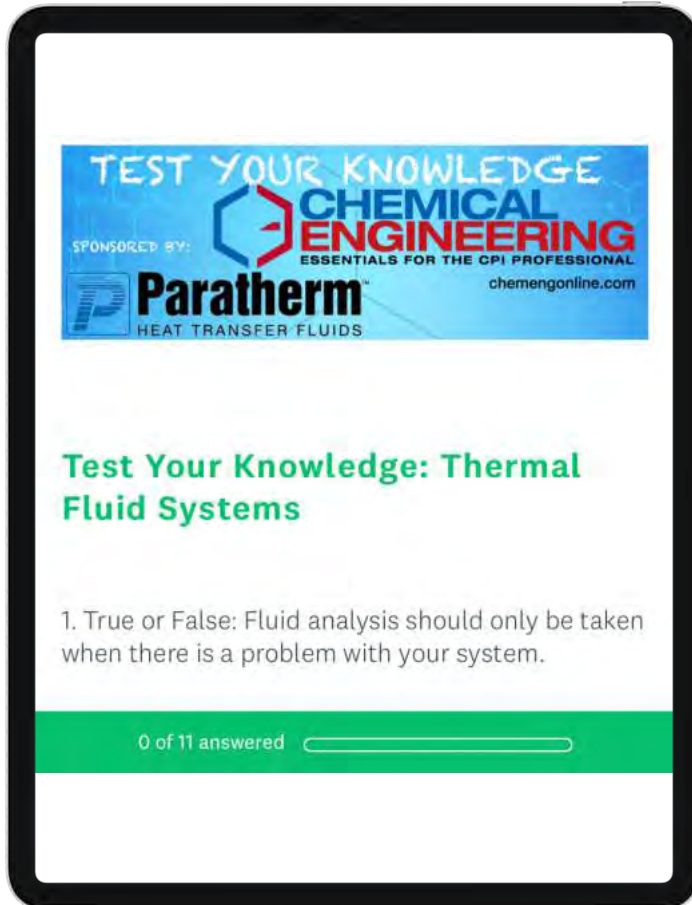
- Full screen, distraction free experience
- Customizable format that can include beautiful graphics and embedded video content
- Includes marketing package with emails blasts

Pricing

- Options Starting at \$11,000

INTERACTIVE QUIZZES

SEE TEST YOUR KNOWLEDGE EXPERIENCE



TEST YOUR KNOWLEDGE

Chemical Engineering's website offers an engaging and interactive way to educate decision makers about a new or existing technology, product, or service. Promote your brand to the CPI audience while driving traffic to your own website and generating leads through the Test Your Knowledge quiz sponsorship (chemengonline.com/quizzes).

Features

- 5-10 questions
- Logo branding throughout quiz experience
- Promotion through email blast + social media
- Report and leads delivered after the campaign term

Pricing

- \$6,500



STRATEGIC MARKETING SOLUTIONS

Our solutions will help you showcase your capabilities at every step of the customer journey, from awareness to consideration to conversion. By aligning your marketing strategy with a funnel-based approach, you'll ensure that every dollar you spend is making a meaningful impact.

TIP: USE YOUR KEYBOARD ARROW KEYS TO MOVE FORWARD → OR GO BACK ←

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BRAND BOOST

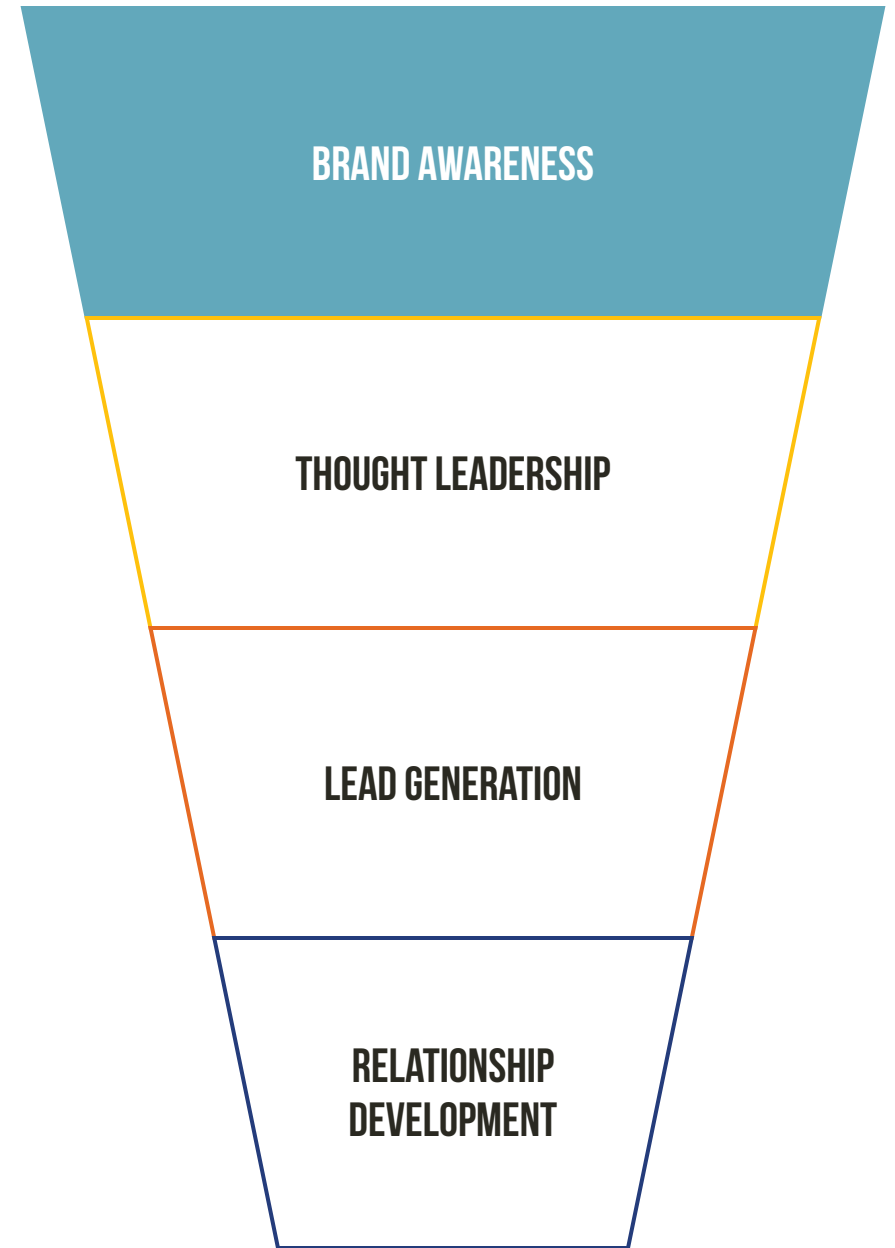
Extend your reach to our audience across the web. In addition to the inventory on our publication website, access our readers across our partner ad networks as well as social media.

BRAND BOOST allows you to cut waste and zero in on your best prospects by serving your ads with precision to high-value audience segments that match your ideal customer profile.

We'll even offer to create all the ads for you!

Pricing: \$190 CPM

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VIDEO BOOST

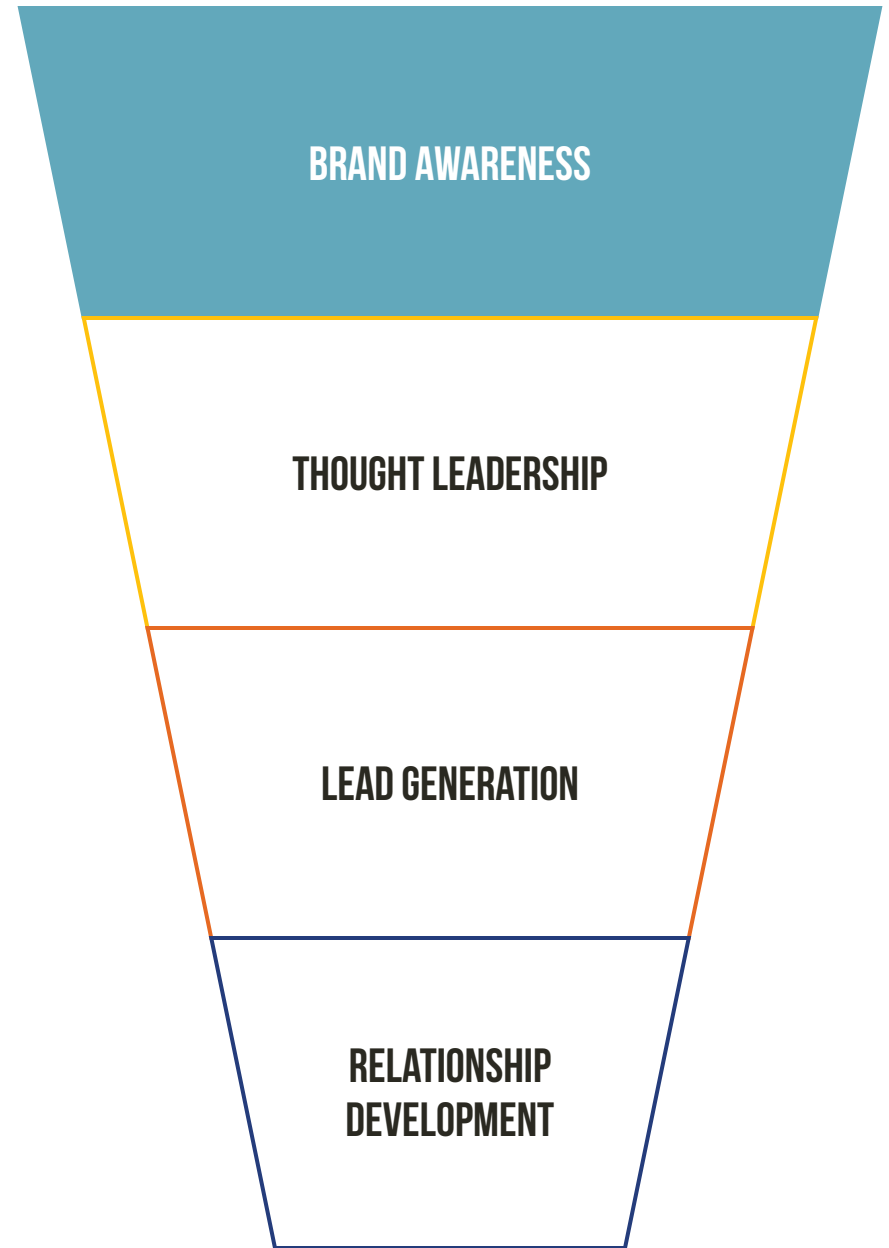
Put your video content to work with **Video Boost**, and broadcast your message across the web to our known readers. Video Boost leverages different channels like social media, YouTube, programmatic, and even connected TV.

Configurable to your goal, our different packages help you drum up impressions, drive traffic back to your site, or ensure users watch the video in its entirety.

Our team is available to edit your video content to fit specific video ad unit lengths.

Pricing starts at \$9,500

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BRAND CONNECT

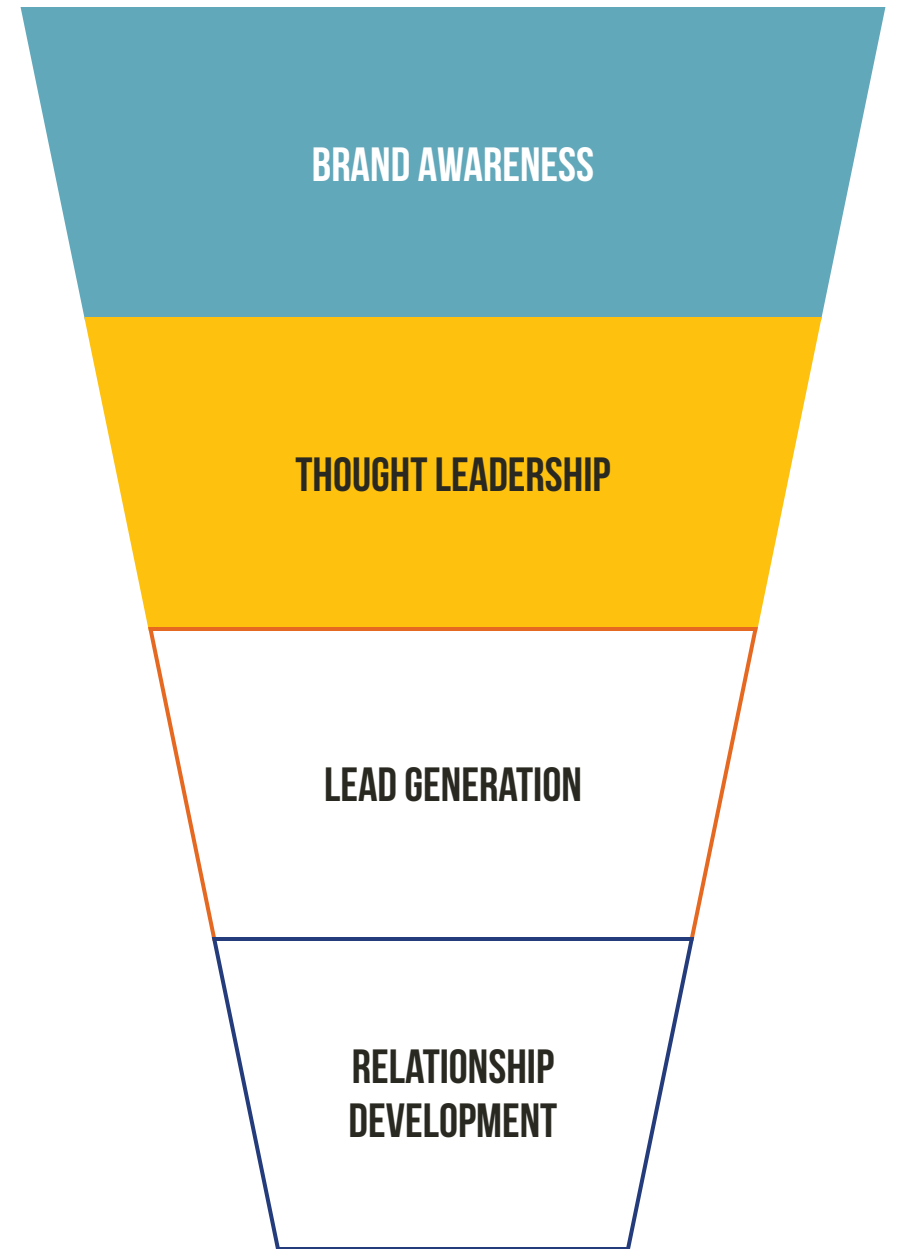
Have a story to tell, a solution to highlight, or a successful project to share? Place your content assets alongside our relevant editorial content and maximize discoverability in context.

Provide us with your assets and we'll host them on our site and promote it through our best-performing digital channels to drive impressions and views.

Our team creates all the marketing collateral for you, meaning the only deliverable you're responsible for is the written article.

Pricing starts at \$5,000

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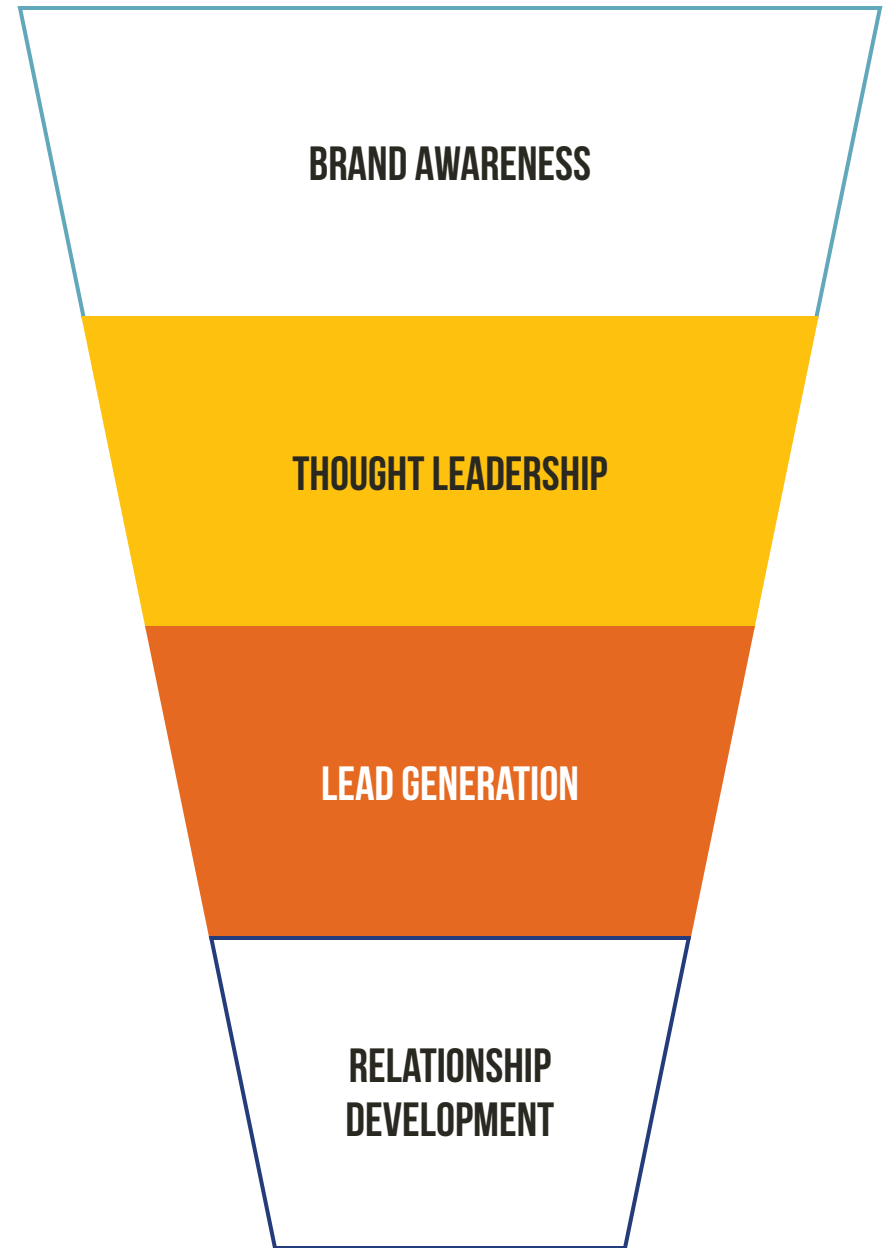
PIPELINE

Use your middle and bottom-of-the-funnel assets to generate leads with our **PIPELINE** packages. We create a marketing campaign targeted to users that matches your ideal customers, helping them learn about your company, strategy, and solutions.

Every lead gives consent to be marketed to by your team, meaning these are fresh leads that can enter your own nurture campaigns or go directly to your sales team to contact.

Pricing starts at \$5,000

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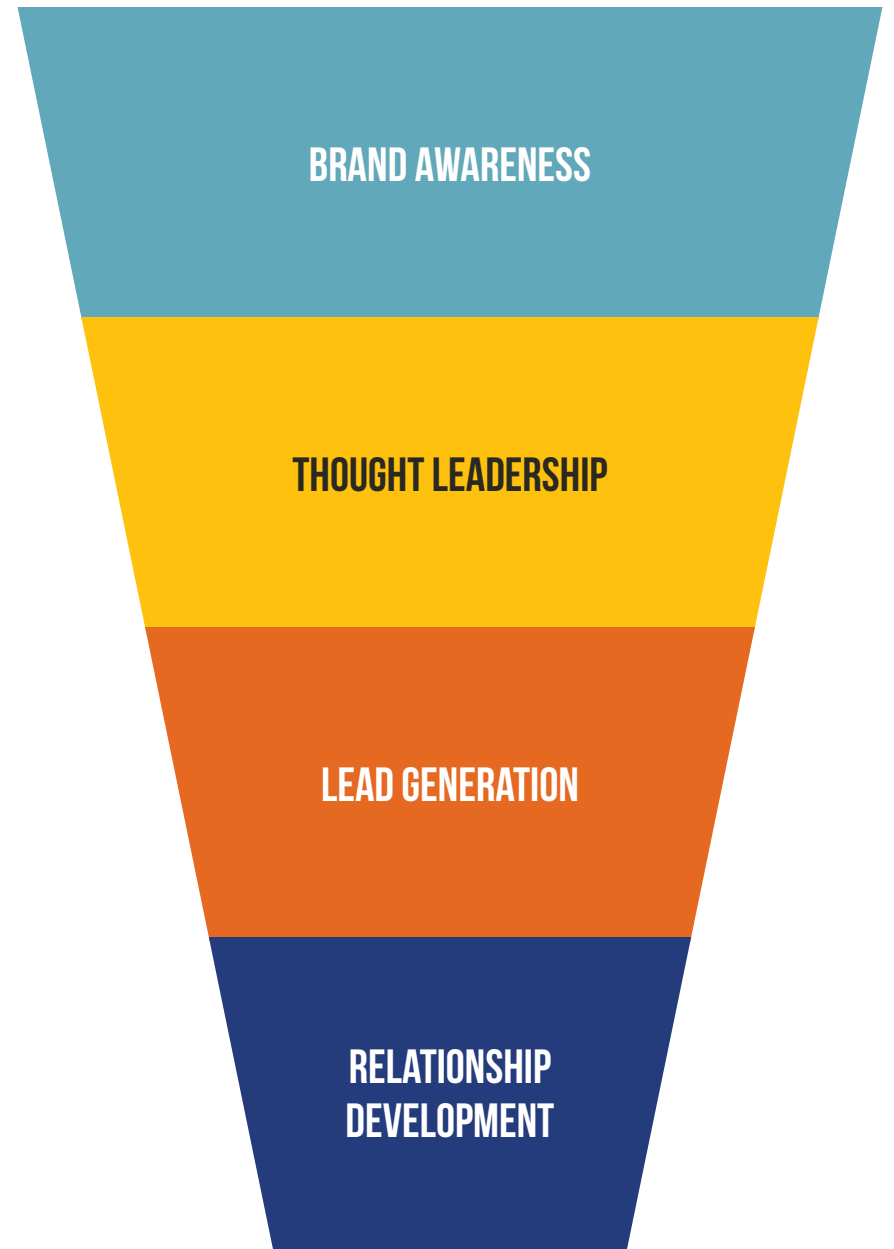


Our flagship demand generation solution, **FLOW** combines every stage of the funnel into a customized, multi-touch campaign. Our team does the heavy lifting, creating all the marketing collateral, reporting on all touchpoints, and optimizing every engagement.

Each **FLOW** campaign is orchestrated to align precisely with our partner's needs. At its core, flow is an extended, multi-asset, content marketing journey that leverages high-touch experiences to nurture our audience from awareness to Marketing Qualified Lead (MQL).

Ask About Pricing

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EDITORIAL TEAM



DOROTHY LOZOWSKI, M.S.CH.E.

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Dorothy is the Editorial Director of *Chemical Engineering*, where she has been an editor since 2005. Prior to that, she worked for AkzoNobel in both R&D facilities and production environments in several countries, including five years in the Netherlands.



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Scott has been an editor with *Chemical Engineering* since 2009. Prior to joining *Chemical Engineering*, Scott worked in various capacities as a science journalist and communications specialist, reporting and writing on a variety of sectors, including chemical processing, biotechnology, pharmaceutical manufacturing and research policy.



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Mary has been an editor with *Chemical Engineering* since May 2013, after working five years as a process design engineer at ExxonMobil Chemical Company's joint venture, Univation Technologies, LLC.

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CONNECT WITH US

We work hard to prioritize your experience and meet the needs of our chemical industry community.



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